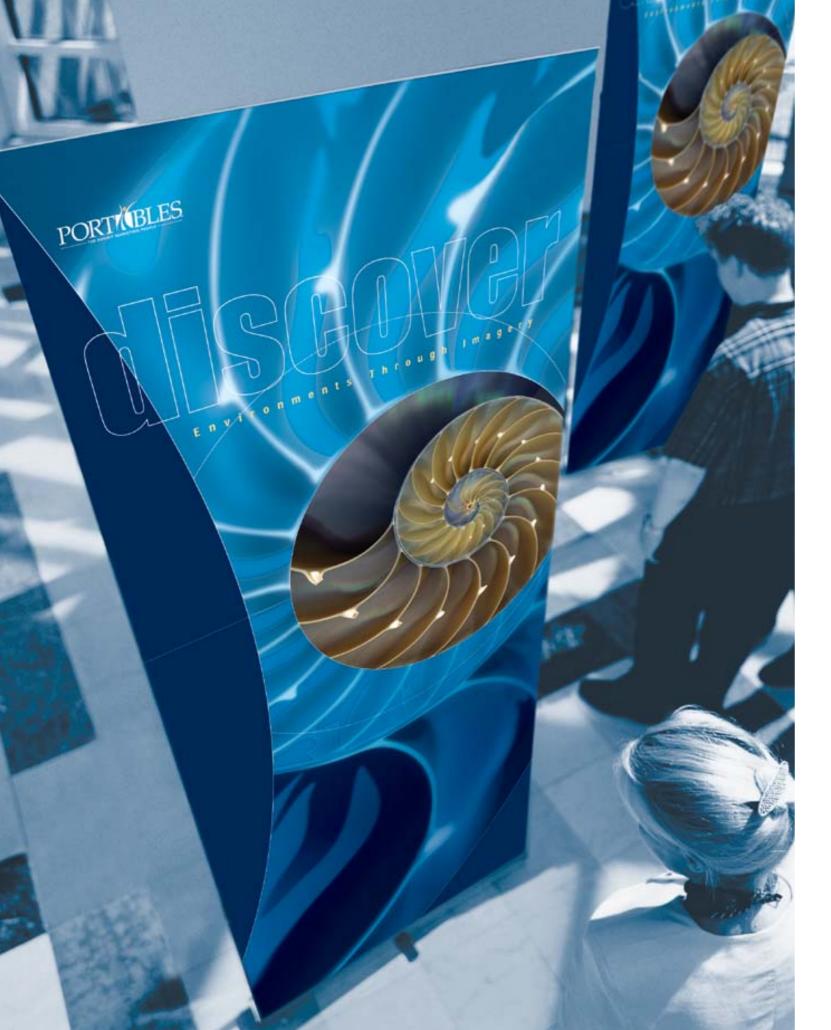
www.theportables.com







## An instant sensation.

Message in a bottle. Create a sensation with the Zap Retractable Banner Stand. Designed to make a big impression at a moment's notice, Zap attracts passerbys in seconds. Attractive, smart and affordable, Zap takes the fuss out of the preparation and delivery of your high impact message. Using a finely-engineered retractable cassette as its base, Zap stores and protects your banner when not in use - and goes up instantly when it is.

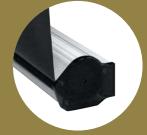
**Double your pleasure.** With the Zap 'Double-Sided' Stand you can house two banners, front and back, giving you double the impact and value! This useful feature is ideal in free-standing open areas such as malls, showrooms and tradeshows where you can capture the attention of passerbys that are coming and going. As well, you can remove and replace the banners as you wish, making Zap useful for many, many years.

**Tall, wide yet light.** Zap can be adjusted in height from a petite 35 inches to a handsomely tall 88 inches. And yet its 35 inch-wide base, including telescoping pole, banner and nylon carrying case weighs remarkably less than 10 lbs. An impressive portable package with flexibility and convenience.

Assembles in seconds flat. While other displays are still being unpacked, Zap is out and up in the blink of an eye. Remove Zap from the carrying case, telescope the pole, pull up the banner, and secure it. When you are done, remove the pole and let the banner retract neatly back into the cassette for future use.

## SPECIFICATIONS: ZAP RETRACTABLE BANNER STAND

Material	Anodized aircraft aluminum frame
Width	• 88 cm (35 inches)
Height	Adjustable height - 88 cm (35 inches) to 223 cm (88 inches)
Parts	Retractable cassette, telescoping pole, graphic panel
Accessories	Zap spotlight, nylon carrying case



Instant retractable cassette protects graphic panel



Adjustable pole for varying heights and designs



Strengthen your message with dramatic lighting



Lightweight - transports easily in a single carrying case

